

FOR IMMEDIATE RELEASE

July 2, 2003

MEDIA CONTACT: Matthew Nehmer

nehmer@gwu.edu; (202) 994-6467

**GW OFFICE OF ACADEMIC AFFAIRS ANNOUNCES ORGANIZATIONAL
CHANGES FOR 2003-2004 ACADEMIC YEAR**

**Jean Folkerts Named Associate Vice President for Special Academic Initiatives;
Grae Baxter to Serve as Interim Director of the University Honors Program;
New Titles for Cheryl Beil, P.B. Garrett, Rachelle Heller and Craig Linebaugh**

WASHINGTON – The George Washington University Office of Academic Affairs today announced organizational changes for the 2003-2004 academic year.

Jean Folkerts, former interim dean of the Columbian College of Arts and Sciences and director of the School of Media and Public Affairs, becomes associate vice president for special academic initiatives, effective July 1. In this capacity, she will oversee the Office of Special Academic Programs and the University Honors Program. In addition, Folkerts will have fundraising responsibilities associated with the Strategic Plan for Academic Excellence – an initiative that seeks to position GW into the ranks of top-tier institutions. She will report directly to Donald R. Lehman, executive vice president for academic affairs.

“I am extremely pleased to have Jean Folkerts join the academic affairs team with general oversight of the National Fellowships Competitions, the Honors Program and Special Academic Programs,” said Lehman. “Her extensive academic leadership experience will serve her well in her new role at GW.”

On August 1, Grae Baxter will move from her role as executive dean at the Mount Vernon Campus to interim director of the University Honors Program. She succeeds Peter Rollberg, who remains associate professor of Slavic languages and international affairs. In addition to the traditional duties as honors program director, Baxter will oversee the newly created Office of National Fellowship Competitions, which will help GW students compete in national fellowship competitions – e.g., Rhodes Scholarships, Marshall Scholarships, etc. A director for the new office will be hired. Meanwhile, the Office of Fellowships and Graduate Student Support will change its name to the Office of Graduate Student Support with Geri Rypkema remaining as director.

“In her new role, Grae Baxter brings to the University Honors Program and the National Fellowship Competition comprehensive programmatic and administrative capabilities, which will permit her to further enhance these strategic undergraduate endeavors,” said Lehman. “As Grae and Peter work together to make this transition of leadership one where no momentum is lost, but rather our momentum is enhanced, I am pleased to recognize that this is possible because of the energetic leadership Peter Rollberg brought to the Honors Program over the past two years.”

- more -

Rachelle Heller, professor of engineering and applied science and former SEAS associate dean, has been appointed by Lehman to serve as associate dean for academic affairs at the Mount Vernon Campus. She will be responsible for working with each school on academic planning for the campus. Heller will report to Craig Linebaugh, who will see his title change from associate vice president for academic planning and special projects to associate vice president for academic planning and development.

Other personnel changes include a promotion for P.B. Garrett from executive director to assistant vice president for academic technology and Cheryl Beil from director to executive director of academic planning and assessment.

Finally, the Center for Instructional Design and Development will transfer from the Center for Academic Technologies to the Office of Academic Planning and Assessment.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 20,500 undergraduates, graduate and professional students from all 50 states, the District of Columbia and more than 140 countries.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE
July 3, 2003

CONTACT: Bob Ludwig
(202) 994-3566
bludwig@gwu.edu

**FREDERIC A. SIEGEL RETURNS TO GW AS DEAN OF FRESHMEN
AND ASSOCIATE VICE PRESIDENT**

**Newly Created Position to Focus on All Aspects of Freshman Experience,
Including Orientation, Academic Advising and Student Life**

Washington, D.C. – Frederic A. Siegel, who has a distinguished career in higher education that spans more than 30 years, returned to The George Washington University on July 1 as associate vice president and dean of freshmen, a newly created position under the senior vice president for student and academic support services, with reporting responsibilities to the executive vice president for academic affairs, that will focus on all aspects of the freshmen experience at GW.

Siegel (and his family) will reside at the Mount Vernon Campus and will be charged with continuing the efforts underway to fully integrate the campus into the mainstream of life in Foggy Bottom. As dean of freshmen, Siegel will oversee the University's orientation for new students — known as Colonial Inauguration — as well as student life programs and general advising of freshman students.

"I am very excited to be returning to the GW community," said Siegel, who worked here from 1991 to 1997 and left his post as an assistant vice president for enrollment management and director of admissions to join the University of Delaware as associate provost for enrollment services. "I look forward to making student life even more vibrant than it already is. This new position will give me the opportunity to be involved in new aspects of campus life and to grow personally and professionally."

While at Delaware, Siegel played a key role in recruiting its largest and most qualified freshman class in its history. Applications for admission have increased 50 percent over the last five years and the institution now receives more nonresident applications than any state-assisted university in America.

"Fred Siegel's tremendous depth and breadth of experience with undergraduates will be a significant benefit to GW as he takes on this new position," said Robert A. Chernak, senior vice president for student and academic support services. "We are extremely pleased to have him back and we look forward to his efforts in maximizing the freshman experience."

"Overall advising is vital for any student new to university life and freshmen at GW will be in good hands with Fred Siegel at the helm," said Donald R. Lehman, executive vice president for academic affairs. "His knowledge of the recruitment process and our academic expectations designed to challenge the freshmen will serve GW and the students well."

-more-

Siegel earned an M.A. from the Department of Classical Studies at the University of Michigan in 1972 and a B.A. in Classics from Brandeis University in 1971. He first came to GW in 1991 after more than 13 years at Boston University, where he served in progressively responsible roles and left in 1990 as director of admissions.

For more news about GW, visit the GW News Center at www.gwnewscenter.org

-GW-

FOR IMMEDIATE RELEASE
July 17, 2003

CONTACT: Richard Sheehe
202-994-3631

MEDICAL CENTER ANNOUNCES APPOINTMENT OF NEW SPHHS DEAN

Washington -- Provost and Vice President for Health Affairs John F. Williams, MD, EdD, MPH has announced the appointment of Ruth J. Katz, JD, MPH, as dean of GW Medical Center's School of Public Health and Health Services, effective August 15, 2003. Dean Katz will also serve as the School's Walter G. Ross Professor of Health Policy.

"We see great opportunities for the School of Public Health and Health Services under the leadership of Dean Katz," said Dr. Williams. "She brings with her a breadth of academic and real-world experience in the healthcare arena, something that can only serve to benefit future collaborations and growth for the School."

Ms. Katz succeeds Richard Southby, PhD, who has been serving as SPHHS interim dean and who now becomes executive dean and distinguished professor of Global Health at the Medical Center.

"This is an extraordinary time to be joining SPHHS," said Ms. Katz. "Under the able leadership of Founding Dean Richard Riegelman and Interim Dean Richard Southby -- and with the unqualified commitment of the faculty as well as the University and the Medical Center -- SPHHS is well positioned to become among the top schools of public health in the nation. I am very excited and deeply honored for this opportunity."

Ms. Katz comes to GW from Yale University's School of Medicine, where she has been associate dean for administration since 1997 and an Assistant Professor in the departments of Internal Medicine (General Medicine) and Epidemiology and Public Health. At Yale, Dean Katz has been involved in virtually all issues related to the administration of the medical school, including university, faculty, student and alumni affairs, and various budgetary matters. She has also worked closely with the leadership of both the university and its primary teaching hospital as well as the VA Hospital.

Ms. Katz served for over a decade, from 1982 to 1995, as counsel to the Subcommittee on Health and Environment of the Committee on Energy and Commerce in the U.S. House of Representatives. After leaving Capitol Hill, she was director of Public Health Programs at the Henry J. Kaiser Family Foundation, one of the nation's largest foundations dedicated to health policy research. Ms. Katz has also been counsel to the Advisory Committee on Tobacco Policy and Public Health and policy analyst for the U.S. Department of Health and Human Services' Select Panel for the Promotion of Child Health.

Ruth Katz holds a Master of Public Health degree from Harvard University and a law degree from Emory University. She is also a *magna cum laude* graduate of the University of Pennsylvania.

All news releases and tipsheets available online at www.MedMediaSource.org.

FOR IMMEDIATE RELEASE

July 18, 2003

CONTACT: Matthew Nehmer

nehmer@gwu.edu; (202) 994-6467

Robert Moll

rmoll@gwu.edu; (202) 994-2492

**GW MANAGEMENT SCIENCE FACULTY MEMBER
WINS EDUCATION AWARD**

WASHINGTON – D. Christopher Kayes, assistant professor of management science, was honored by the Organizational Behavior Teaching Society (OBTS) with its 2003 New Educator Award. The award was presented at the society's annual meeting in June at Western New England College in Springfield, Mass.

The annual award recognizes one who has shown early promise in the field of management education, particularly "emerging voices ... who promise to bring new ways of thinking about and practicing management education," according to the OBTS.

"It is a great honor to be recognized by peers for a contribution to education," said Kayes. "I am pleased that the committee and the OBTS recognize the growing importance of business pedagogy as a field of study, one in which I hope to continue to make positive contributions."

Kayes's areas of expertise include management learning and change, learning styles and organizational development. His recent research includes analysis of the 1996 Mount Everest climbing disaster as an example of the unintended consequences of goal setting. He received his M.B.A. from Butler University in Indianapolis, Ind. and his Ph.D. in from Case Western Reserve University in Cleveland, Ohio.

The Organizational Behavior Teaching Society aims to enhance the quality and promote the importance of teaching and learning across the management disciplines with a focus on the dynamics within and at interface of individuals, groups, organizations and cultures. The society recognizes teaching as a noble calling spanning the boundary of art and science, grounded in theory and intellectual creativity, and focused on enhancing learning in the classroom and beyond.

GW's School of Business and Public Management prepares students for professional management careers. The depth and variety of its academic and professional programs, including five specialized master's programs, provides rich opportunities for students in the school's core Bachelor of Business Administration, Master of Business Administration and doctoral programs. For more information, visit www.sbp.m.gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

THE UNIVERSITY OF CHICAGO
LIBRARY
1100 EAST 58TH STREET
CHICAGO, ILL. 60637

DATE
BY

1971

1971

1971

1971

1971

1971

1971

1971

1971

1971

1971

1971

1971

FOR IMMEDIATE RELEASE

July 17, 2003

CONTACT: Matthew Nehmer

(202) 994-6467; nehmer@gwu.edu

Robert Moll

(202) 994-2492; rmoll@gwu.edu

GW MBA STUDENT AWARDED WILLIAM G. MCGOWAN SCHOLARSHIP

WASHINGTON – Svetlana Stepanova, a Masters of Business Administration (MBA) student at The George Washington University, was selected to receive an \$18,000 scholarship grant from the William G. McGowan Charitable Fund.

“The McGowan Charitable Fund is pleased to include Ms. Stepanova in the distinguished list of McGowan Scholars,” said Bernard A. Goodrich, executive director of the foundation. “Her past academic achievements and goals for a career in business exemplify the intent of the scholars program and reflect the intent of the fund in establishing the McGowan Scholars program at The George Washington University.”

This fall, Stepanova will enter her second year in the full-time MBA program, offered through GW’s School of Business and Public Management. Her interests include international business, small-business management and entrepreneurship. Her long-term career goals include launching an international marketing and communications consulting firm specializing in business development and trade issues. She received bachelor’s degrees from Texas A&M University and Udmert State University in Russia, achieving a 4.0 grade point average in both programs.

Her extracurricular activities include participating in the MBA Association and Big Brothers Big Sisters, as well as serving as treasurer for Students in Free Enterprise.

The McGowan Scholars program is inspired by the experience of the late William G. McGowan, founder and former chairman of MCI Communications Corp. The scholarship program aims to recognize the academic achievements and excellence of students pursuing a major offered by an accredited business school. It is designed to encourage leadership ability, interpersonal skills and a significant involvement in academic, campus and community activities. It also recognizes excellence of character, a spirit of innovation and entrepreneurial potential. In addition to business education, the program funds youth development and medical research. The William G. McGowan Charitable Fund was established by McGowan in 1992 and is headquartered in Washington, D.C. For more information about the program, visit www.mcgowanfund.org.

GW’s School of Business and Public Management prepares students for professional management careers. The depth and variety of its academic and professional programs, including five specialized master’s programs, provides rich opportunities for students in the school’s core Bachelor of Business Administration, Master of Business Administration and doctoral programs. GW’s undergraduate program in business has been ranked among the Top 50 for three consecutive years by *U.S. News & World Report*, and its full-time MBA program has been ranked among the Top 65.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.

FOR IMMEDIATE RELEASE

July 10, 2003

MEDIA CONTACT: Eric Solomon

(202) 994-3087, solomone@gwu.edu

CONTACT: Abby Strunk

(202) 994-4519, astrunk@gwu.edu

GW COLLABORATES WITH CISCO SYSTEMS FOR UNIQUE WEB DESIGN CERTIFICATE PROGRAM

Graduate School of Education and Human Development to Offer Cisco Certified Academic Instructor Training

WASHINGTON – The George Washington University Graduate School of Education and Human Development (GSEHD) has established an innovative partnership with Cisco Systems to offer a graduate certificate program in advanced Web design and application in education. The program is the first of its kind to offer Cisco Certified Academic Instructor (CCAI) training in advanced Web design as part of a graduate certificate curriculum.

Offered through GSEHD's Department of Educational Leadership, the graduate certificate program will prepare practicing teachers and other educational professionals to develop educational Web sites and teach students how to develop them. The program, offered as a four-course sequence including an internship, combines both distance and face-to-face learning. The program can be applied toward earning a master's degree in educational technology leadership and also could lead toward CCAI certification.

"We are very excited about our ability to offer enhanced graduate training and Web certification opportunities for teachers and their students," said Robert Ianacone, GSEHD associate dean of operations. "This University/corporate collaborative relationship provides a truly unique blending of professional training experience and technological expertise to meet future workplace demands."

The graduate certificate program responds to a growing need for teachers to integrate technology into classrooms effectively. Although a number of institutions and organizations in the D.C. metro region offer credit and non-credit coursework in various technologies to teachers, this is the only program designed specifically to provide pedagogical training for teachers in advanced Web design.

"Teachers who enroll in the graduate certificate program will not only be able to design and teach others how to design Web sites, but they will also become proficient in many of the national standards set for teachers by the International Society for Technology in Education," said Natalie Milman, GW assistant professor of educational technology leadership.

Cisco certified training is not new to GSEHD; the School's Instructional Services Center is already offering Cisco Certified Network Associate training to School Without Walls Senior High School juniors and seniors to prepare them for entry-level network maintenance positions upon graduation.

For more information on the graduate certificate program, contact Paul Taylor, project coordinator, at (202) 994-4521 or ptaylor@gwu.edu.

For more news about GW, visit the GW News Center at www.gwnewscenter.org.